

	Criteria Weightings (%)
	YEAR 2019
Category: Technology	20.00%
NAVIGATION	3.00%
1 "Investor Relations" main tab on homepage	0.50%
2 "Investor Relations" link on homepage	0.50%
3 IR main menu on homepage	0.50%
4 English and Arabic version	0.50%
5 Search function (test via search for financial statements)	0.50%
6 All links to IR pages work and have content	0.50%
SPEED	1.00%
7 Loading speed test (faster than 7 sec - avg global loading time)	1.00%
INTERACTIVITY	5.00%
8 IR Information Subscriptions	0.50%
9 IR updates	0.50%
10 Company News	0.50%
11 Company Reports	0.50%
12 Company Events	0.50%
13 Financial data presented in interactive graphs	0.50%
14 Financial data downloadable in excel	0.50%
15 Shareholder Forum	0.50%
16 Virtual visits to company facilities	0.50%
17 Content personalization for download	0.50%
DESIGN	1.00%
Responsive Design in multiple webbrowsers	0.50%
18 Internet Explorer	0.17%
19 Google Chrome	0.17%
20 Safari	0.17%
21 Responsive design for smartphones (iPhone)	0.50%
WEBSITE FEATURES	10.00%
Share Price Ticker	0.50%
22 Share Price Ticker (Homepage)	0.25%
23 Share Price Ticker	0.25%
Share Price Chart	1.00%
24 Share Price Chart (Homepage)	0.25%
25 Share Price Chart	0.25%
26 Share Price Chart with index comparison	0.25%
27 Share Price Chart with peer group comparison	0.25%
Share Price Information	1.00%
28 Latest Share Price (% up/down)	0.20%
29 Latest Share Price (QAR up/down)	0.20%
30 Traded Volume	0.20%
31 High/Low Price	0.20%
32 52 weeks High/Low	0.20%
33 Investment Calculator	1.00%
34 Dividend Calculator	1.00%
Ownership Structure	0.50%
35 By Top Shareholders	0.25%
36 By Geography	0.25%
37 Analyst Coverage	1.00%
38 Analyst Consensus Estimates	1.00%
Social Media Links	1.00%
39 LinkedIn	0.25%
40 Facebook	0.25%
41 Twitter	0.25%
42 Youtube	0.25%
43 Interactive comparison of financial information	0.67%
44 List of most viewed pages on IR website	0.67%
45 Latest updates on the IR website	0.67%

		YEAR 2019
Category: Content		60.00%
COMPANY INFORMATION		15.00%
46	Business Model Description	1.50%
47	Company structure	1.00%
48	Company history	1.50%
49	Company strategy	2.00%
50	Investment Case/Equity Story	2.00%
51	Ratios and Key Figures	1.50%
52	SWOT Profile and Risk Factors	1.00%
53	Peer group comparison	1.00%
54	List of company's advisers	0.50%
	Company Approach to ESG	3.00%
55	Environment	1.00%
56	Sustainability	1.00%
57	Governance	1.00%
FINANCIAL INFORMATION		15.00%
	Financial Calendar	1.00%
58	Past Events	0.33%
59	Future Events	0.33%
60	Silent Periods	0.33%
61	Quarterly Financial Statements	1.00%
62	Annual Financial Statements	1.00%
63	Quarterly Results Release	2.00%
64	Annual Report	2.00%
65	Online Annual Report	1.00%
66	Earnings Guidance	2.00%
67	Financial reports archive (min 3 years)	2.00%
68	Sensitivity analysis	1.00%
69	Financial summary in excel format	2.00%
INVESTOR INFORMATION		19.00%
	AGM/ EGM Information	0.50%
70	AGM/ EGM Invitations	0.08%
71	AGM/EGM Minutes	0.08%
72	AGM Agenda	0.08%
73	AGM Archive	0.08%
74	AGM/EGM FAQs	0.08%
75	Corporate Actions	0.08%
76	Dividend policy	1.00%
77	Dividend history (previous dividend payments)	0.50%
78	Capital Markets Day	2.00%
79	Investor Roadshows	0.50%
80	Investor Conferences	0.50%
81	Event Presentations	1.00%
82	Quarterly Conference Calls/Webcasts	1.50%
83	Conference Calls/Webcasts details	0.50%
84	Archive of Conference Calls/Webcasts	0.50%
85	General News	0.50%
86	Corporate News	0.50%
87	Regulatory Announcements	0.50%
88	News archive	0.50%
89	Equity Story Presentation	1.00%
90	Quarterly Investor Presentation	1.00%
91	Fact Book	1.00%
92	Fact Sheet	1.00%
93	Creditor Information (bonds/ sukuk outstanding)	1.00%
94	Maturity Profile	0.50%
95	Funding Structure	0.50%
96	Funding Strategy	0.50%
97	Creditor Presentation	1.00%
98	Ratings	1.00%

MANAGEMENT INFORMATION		10.00%
99	Executive Management (detailed bios)	1.00%
100	Board Members (detailed bios)	1.00%
101	List of directors (both executive and non-executive)	0.50%
102	Governance Reports	1.00%
103	Governance Structure	1.00%
104	Internal control mechanisms and risk management systems	1.00%
105	Key policies (summary overview)	1.00%
106	Directors Dealing	1.00%
107	Articles of Association	0.50%
108	Disclosure Policy	1.00%
109	Organization Chart	1.00%
TIMELINESS OF INFORMATION		1.00%
110	Updated most recent financial information	0.33%
111	Updated recent news items	0.33%
112	Reporting within reporting deadlines	0.33%
		YEAR 2018
Category: Service		20.00%
IR SERVICES ON WEBSITE		5.00%
	Detailed IR Contact Page	1.00%
113	Head of Investor Relations	0.14%
114	Contact for retail shareholder inquiries	0.14%
115	Position of each IR manager	0.14%
116	Office phone number of each IR manager	0.14%
117	Email address of each IR manager	0.14%
118	Picture of each IR manager	0.14%
119	Fax number	0.14%
120	Question Form	0.50%
121	Location Map	0.50%
122	Investor Information Kit (for download)	1.00%
123	Document Order Form	0.50%
124	Event Reminder	0.50%
125	Stock Glossary	0.50%
126	RSS Feed	0.50%
RESPONSE TO EMAIL INQUIRY (Service check)		15.00%
127	Request for information response time (Response within 24 hours)	10.00%
	Request for information response time (ranking)	2.00%
	Request for information content	3.00%
128	Annual Report	1.00%
129	Latest Investor Presentation	1.00%
130	Latest Earnings Release	1.00%